



Coaching Apprentice

The Ultimate Launch Guide

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Vision for your life and business

Why do you want to be a successful coach?

What would change if you were a successful coach? (life, business, etc)

What is stopping you from becoming a successful coach?

How can you better claim your worth as a coach?

Who do you admire that has given you a great example of success?

How long are you willing to work towards your goals?

When do you want to achieve your goals by?

How can you value yourself and better show up for yourself in life and in your business?

What steps do you need to take in order to live your best life? (Consider all areas such as fitness, nutrition, personal development, marketing, friendships, travel, etc)

Why won't you give up when you are tempted to?

How to Identify Your Zone of Genius

What are your passions and experiences?

Passion #1

Passion #2

Passion #3

Creating a Client Avatar

Do you have specialized skills in a particular area that you are passionate about sharing with the world?

Can you instruct others to help them achieve a goal or a solution? (In other words, how can you help someone overcome a difficult time in their life?)

Do you have a step-by-step process or signature system? If so, what is it?

Who can you help get results?

Who needs/wants what you have to offer (entrepreneurs, pilots, moms, etc)?

Who have you served before?

Who is your coaching business designed for?
